Community Development offers informational brochures on the following topics:

CEQA and Environmental Review
Conditional Use Permits
Development Agreements
Development Plan Review
Drought Tolerant Landscape Standards
Fees and Charges
For Sale/For Lease Banners
Front Drought Tolerant Landscape Standards
General Plan Amendment
Lot Line Adjustments
Municipal Code Text Amendments
Outdoor Dining in Commercial Zones
Outdoor Displays of Merchandise
Permanent Signs
Planning Commission
Portable Signs
Property Information Inquiry
Residential Artificial Turf Standards
Residential Care Facilities
RV & Trailer Parking
Site Plan Requirements
Specific Plans
Storage Sheds in Residential Zones
Subdivisions
Temporary Signs and Banners
Temporary Use Permits
Trash Enclosure Standards
Tree Preservation
Variances
Window Replacement – Town Core
Window Signs
Zone Changes
Zoning Descriptions

**These brochures are generally intended to assist in the processing of application material. It does not necessarily provide every detail regarding Municipal Code regulations.*

To view additional brochures, scan the QR Code below.

Temporary Signs and Banners

Community Development Department
Planning Division
245 E. Bonita Avenue
San Dimas, Ca 91773
(909) 394-6250
planning@sandimasca.gov

Mon-Thurs 7:30 a.m. - 5:30 p.m.
Fridays 7:30 a.m. - 4:30 p.m.

www.sandimasca.gov

PURPOSE

In a region where it is difficult to tell where one city ends and another begins, San Dimas' community theme helps to make our city distinctive. Part of the local visual appeal comes from the tasteful, well-designed signs that fully identify local businesses while preserving our community's unique atmosphere and charm.

The permanent signs that are permitted by the San Dimas Municipal Code (SDMC) (see associated brochure) are intended to allow adequate and reasonable identification of local businesses. However, the City does realize that from time to time it is necessary for a business to advertise special events. To address this issue, the City has developed regulations to permit temporary banners and signs.



TEMPORARY SIGNS AND BANNERS

Temporary signs, banners and other similar signs erected for the purpose of announcing a special event, sale or other activity may be permitted by the Planning Division, based on the following:

a) Application for a temporary banner shall be made on forms provided by the Planning Division.

b) A maximum of six temporary banner permits may be approved for any single business location within a calendar year with the cumulative total of banner display days in such year not to exceed sixty (60) days. The maximum period of any individual banner display shall not exceed thirty (30) days.

c) No more than one (1) banner shall be permitted for any one business at a time.

d) Streamers, pennants and balloons may be permitted in certain cases, subject to the approval of the Director of Community Development; however, in no case shall streamers and pennants be permitted on a property for more than ten (10) days at a time or for more than twenty (20) days per year. Balloons permitted under this section shall be no greater than twenty-four (24) inches in diameter.

e) The maximum size of a temporary banner shall not exceed forty (40) square feet in area.

f) The maximum height of a freestanding banner shall not exceed four (4) feet and a building mounted banner shall not exceed the height of the building surface upon which it is mounted.

g) In addition to the banner permits and time frames specified in subsection 18.152.160.A.2, a new business may secure a permit for a temporary banner, which otherwise complies with the standards contained in this section, for a maximum of sixty (60) days from the opening of the new business. Such banner may be in lieu of a permanent sign during that period of time.

h) Temporary signs shall be of a reasonable professional quality and shall be installed in an appropriate manner. Such signs may not be attached to or placed on trees.

SPECIAL EVENT BANNERS

Temporary public interest event banners publicizing a charitable, civic or other nonprofit organization's events of general public interest may be permitted by the Planning Division based on the following:

a) Application for temporary banners shall be made in conjunction with the temporary use permit.

b) The maximum period of any individual banner display shall be not more than two (2) weeks prior to the event and all such banners shall be removed within seven (7) days of the conclusion of the event.

c) No more than one (1) banner shall be permitted for any one (1) property at a time. The number, type, size and location of any such banners shall be determined by the Director of Community Development as part of the review of the temporary use permits.

TEMPORARY SIGNS FOR FUTURE TENANT IDENTIFICATION

Signs that identify future tenants (e.g., "Opening in October" or "Coming Soon") may be permitted in addition to standard temporary signs as permitted in subsection 18.152.160.A of the SDMC. Temporary signs for future tenant identification may be permitted up to ninety (90) days prior to planned opening date, subject to approval of the planning director.

PROCESS AND FEES

There is an application fee charged for all temporary sign permits. In most cases the sign permit can be issued by the Planning Division over the counter.

